

Smartmeetings

The Intelligent Way to Plan in the Western Region

A DIVISION OF BRIGHT BUSINESS MEDIA, LLC

September 11, 2009

Mr. Phil Goodman
President/CEO
Genergraphics, Inc.
1905 Diamond Street, Suite B
San Marcos, CA 92078

Dear Phil,

On behalf of all of the staff here at Smart Meetings, I wanted to let you know how much we appreciate your participation in *The Smart Meeting Del Mar* event on August 31, 2009. Your presentation on Generational Mix for Meeting Planners was a big hit.

The Sales Directors and Meeting Planners attending were fascinated with your research on separating generations to help sell their next meeting by using the process of Genergraphics. You have brought a whole new dimension to our industry.

Sales Directors from hotels and resorts in attendance thought Genergraphics was an exciting approach in which to sell corporate meeting planners on holding their next event at their property. Your presentation was clear, concise and resonated with the group.

Thank you again for participating at our event and we look forward to having you present again in the near future.

Sincerely,



Marin Bright
Bright Business Media